



# LESTER JOHN PULANCO

Web Designer / Creative Developer

4 years of solid professional experience in Web Design and Development in both corporate and gaming industry.

## PORTFOLIO(s)

- [ljpulanco.github.io](https://github.com/ljpulanco)
- [behance.net/lesterjohnpulanco](https://behance.net/lesterjohnpulanco)

## PERSONAL INFO

- 09485612291
- lesterjohnpulanco@gmail.com
- Subic, Zambales / San Juan City
- October 14, 1997

## EXPERIENCES

### WEB DESIGNER | EXARCHA PH

Freelance/Home-based April 2021 - Present

- UI/UX Designer and Frontend Developer
- Responsible for Web UX Designs.
- Assisting the Lead Front-end Developer in developing some additional pages using frontend technologies.

### WEB DESIGNER | PLAYPARK, INC. / HUBVANTAGE SERVICES, INC.

Mandaluyong City - January 2019 - Present

- Acting as a Web Developer and Creative Designer under the Creatives Team.
- Responsible for managing and maintenance of all the (8+) company's game websites.
- Developing a multiple Wordpress sites and some basic Pre-Registration Sites that are made using PHP Codeigniter.
- Responsible for designing all the UI/UX Mockup Designs in every website that I am about to develop.
- Developing multiple HTML Email for marketing purposes.
- Designing some Digital Banners in Photoshop for collateral materials.

### GRAPHIC DESIGNER | DLA NATURALS, INC.

Subic, Zambales - May 2018 - July 2018

- Company's overall Graphic Designer
- Responsible for all marketing collaterals.
- Designing product labels.

## EDUCATION

**College:** Columban College, Inc.

2014-2018 Olongapo City

BACHELOR OF SCIENCE IN INFORMATION TECHNOLOGY

## SKILL SET

### WEB DEVELOPMENT

Familiarity and Technology used

- FROM SCRATCH WEB DESIGN
- CODEIGNITER
- PHP
- WEB HOSTING
- WORDPRESS DEVELOPMENT
- JQUERY
- VUE JS
- SCSS PREPROCESSOR
- JAVASCRIPT
- MYSQL
- HTML EMAIL DEV'T
- MULTIPLE CSS FRAMEWORKS
- GAMING UX DESIGN
- FRONTEND DEV'T
- MJML

### CREATIVE DESIGN

Knowledges and Softwares used

- ADOBE PHOTOSHOP
- ADOBE XD
- ADOBE AI
- UI / UX DESIGN
- VECTOR ART DESIGN
- LOGO DESIGN
- DIGITAL BANNERS
- FIGMA

## CHARACTER REFERENCE

MARIA CARMELA P. HERNANDEZ

### HR Admin Manager |

PlayPark, Inc. / Hubvantage Services, Inc.

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## CONFERENCES ATTENDED

### DEVELOPER'S CONNECT PH 2017

Changing The Game

### DEVELOPER'S CONNECT PH 2019

The Future of Jobs: Embracing Industry 4.0

### GOOGLE I/O EXTENDED PH 2019